



**NEW HORIZON**  
**EDUCATIONAL INSTITUTION**

**sargam**

**September 23rd & 24th, 2011**

**Souvenir**

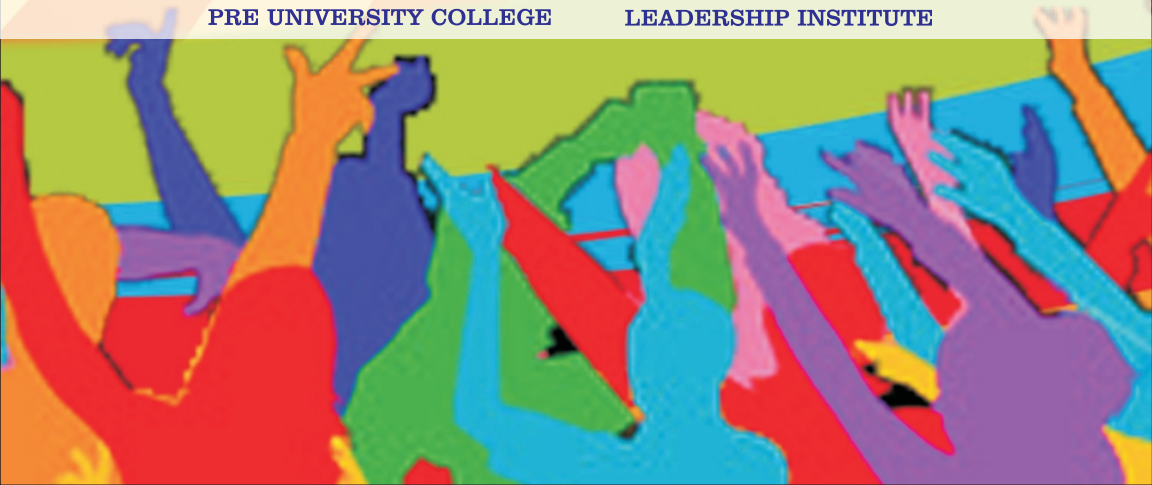
**NEW HORIZON**  
COLLEGE OF EDUCATION

**NEW HORIZON**  
COLLEGE

**NEW HORIZON**  
COLLEGE OF ENGINEERING

**NEW HORIZON**  
PRE UNIVERSITY COLLEGE

**NEW HORIZON**  
LEADERSHIP INSTITUTE



# Souvenir

We are pleased to inform you that we are bringing out a Souvenir commemorating the Inauguration of **SARGAM 2011** to be held on 23-24<sup>th</sup> September, 2011. This prestigious publication of NHEI will be having an excellent reach to all the students, since more than 100 educational institutes are participating in this Mega Event.

We request you to advertise in the Souvenir and get direct reach to the younger target groups. **SARGAM** has become a very popular State Level Inter-Collegiate Cultural Fest among Engineering Colleges in Karnataka and attracting more than 20000 students every year.

## SOUVENIR TARIFF RATES

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The Souvenir will also carry articles and write ups about various issues that interests the students by students and faculty members.

**Cheques / Demand Drafts to be drawn in favour of "NEW HORIZON COLLEGE OF ENGINEERING" payable at Bangalore.**

### Instructions to Advertisers :

- 1) Soft copy of the advt. / matter to be published should be in high resolution JPEG / PDF / Corel Format.
- 2) The Max. size of the matter should be 170 mm (width) & 250 mm (height) for full page.
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