

**SARGAM MAIN SPONSOR**  
Sponsorship Value : Rs. 10 Lakhs

**SPONSORSHIP BENEFITS:**

- ☆ Prominent mention about main sponsor company in press releases, banners at Main Entrance and other Venues.
- ☆ Provided with 30X 50 Open Space near the main stage to display the sponsor's product.
- ☆ Display of main sponsor Logo with company name prominently on the Main Stage Backdrop and all other venue backdrops.
- ☆ Full Page Multi color advertisement on the back page of Souvenir.
- ☆ Printing Main Sponsor's Logo on Trophies.
- ☆ Announcements on Sargam Radio (The Venue Broadcasting System) 10 songs will be played announcing the Main Sponsor's Association with Sargam.
- ☆ The Senior Executive from the Main Sponsor Company will be invited to give away prizes at Valedictory Function.

**SARGAM CO-SPONSOR**  
Sponsorship Value : Rs. 5 Lakhs

**SPONSORSHIP BENEFITS:**

- ☆ Mention about Co-sponsor company on the backdrop at Main Venue (side walls).
- ☆ Provided with two Stalls to display their products.
- ☆ Full Page multi-color advertisement on the inside cover (front/back page).
- ☆ In the event of more than two Co-sponsors, a special pullout page option will be made to the co-sponsor. The allotment of advertisement will be made on first come first served basis.
- ☆ Announcements on Sargam Radio ( The Venue Broadcasting System) 5 songs will be played announcing the co-sponsor's association with Sargam.

**Cheques / Demand Drafts to be drawn in favour of  
"NEW HORIZON COLLEGE OF ENGINEERING" payable at Bangalore.**

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Prof.(Dr.) S.K. Prasad, Director, NHLI e-mail: directornhli@newhorizonindia.edu M : 96119 72972

**For more information about sponsorships please contact:**

Sponsorship Assistance Cell,

New Horizon Leadership Institute

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**NEW HORIZON**  
EDUCATIONAL INSTITUTION



**NEW HORIZON**  
COLLEGE OF EDUCATION

**NEW HORIZON**  
COLLEGE

**NEW HORIZON**  
COLLEGE OF ENGINEERING

**NEW HORIZON**  
PRE UNIVERSITY COLLEGE

**NEW HORIZON**  
LEADERSHIP INSTITUTE

New Horizon Educational Institutions will be organizing a mega State Level Inter-Collegiate Techno-Management Cultural Fest **SARGAM 2011** on 23rd-24th September, 2011. NHEI invites sponsorships from corporates and individuals to support this mega event.

The following are the sponsorship opportunities available:

<b>PLATINUM SPONSOR</b>	<b>Rs. 300000</b>
<b>GOLD SPONSOR</b>	<b>Rs. 200000</b>
<b>SILVER SPONSOR</b>	<b>Rs. 100000</b>

The privileges and benefits for various categories of sponsorship are :



#### PRIVILEGES & BENEFITS FOR PLATINUM SPONSORS:

- You can place three arches displaying your company, free of cost.
- You air the advertisements through the Event Venue Broadcasting System Sargam Radio - 6 times a day.
- Your company logo will be printed on all publicity material and invites of **SARGAM 2011**.
- Your name and logo will be prominently displayed on the conference backdrop.
- Your name will be mentioned in the publicity material such as invitations & Electronic Mails.
- You will be provided with a kiosk ( 3mx3m ) / Table for your product display or counseling.

#### PRIVILEGES & BENEFITS FOR GOLD SPONSORS:



- You can place two arches displaying your company details free of cost.
- You air the advertisements through the Event Venue Broadcasting System - 4 times a day.
- Your company logo will be printed on all publicity material and invites of **SARGAM 2011**.
- Your name and logo will be prominently displayed on the conference backdrop.
- Your name will be mentioned in the publicity material such as invitations & Electronic Mails.
- You will be provided with a kiosk ( 3mx3m ) / Table for your product display or counseling.



#### PRIVILEGES & BENEFITS FOR SILVER SPONSORS:

- You can place one arch displaying your company details, free of cost.
- You air the advertisements through the Event Venue Broadcasting System - 2 times a day.
- Your company logo will be printed on all publicity material and invites of **SARGAM 2011**
- Your name and logo will be prominently displayed on the conference backdrop.
- Your name will be mentioned in the publicity material such as invitations & Electronic Mails.
- You will be provided with a kiosk ( 3mx3m ) / Table for your product display or counseling.

#### Payment Terms :

- The following payment terms and conditions will be applicable. Confirmation of sponsorship can be on the company letter head.
  1. 20% of the sponsorship fee will have to be paid along with confirmation.
  2. 30% of the fee by 30th August, 2011.
  3. 30% by 10th September, 2011.
  4. 20% balance can be paid within one week after the completion of the event.



### NEW HORIZON EDUCATIONAL INSTITUTION

- New Horizon Public School
- New Horizon Gurukul
- New Horizon P U College
- New Horizon College - Kasturinagar
- New Horizon College - Marathalli
- New Horizon College of Education
- New Horizon College of Engineering
- New Horizon Leadership Institute
- New Horizon Research Foundation